



ada Fellowship

Future skills for professionals

Magdalene Grahl

has successfully accomplished the [ada Fellowship](#) program 2023/2024 with gold honors – a 12-month future-skills program for key employees of leading companies from all sectors as well as public institutions. The participants have gained a significant understanding of key technological trends and the fundamental technical concepts behind them. They have been trained in new working methods and enhanced their digital transformation leadership skills. They can transfer this skillset to their day-to-day work and are equipped to successfully lead innovative projects in the digital age.

Knowledge & Skills

Personal Growth & Resilience: Active Learning, Resilience, Mindfulness

Organizational Growth & Leadership: Adaptive Leadership, AI @ Work, Cultural Change, Innovation Management

Tech Literacy & Sustainability: Algorithms & AI, Data Literacy, Economy 4.0, Ethics in Tech, Emerging Technologies, Society 4.0, Sustainable Technology

Earning Criteria:

- completed more than 26 hours of online learning material
- spent on average 30 minutes per week studying the material and working on monthly assessments over the course of the 12-month program
- participated in two high-level tech conferences and connected with leading digital experts from around the world
- transferred their knowledge by sharing and discussing their experience with a diverse fellowship group of leading minds from all fields of business, politics and administration
- worked intensively on a digital project and pitched its prototype at the end of the year in front of the whole class as well as company representatives (500+)



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